

Send completed form and check to:

MONROE COUNTY SCHOOL BOARDS ASSOCIATION
220 Idlewood Road
Rochester, NY 14618



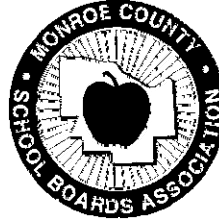
Name _____ Phone _____

Address _____

School _____
District _____

Fee \$10.00 (to cover materials and continental breakfast)

Make checks payable to **Monroe County School Boards Association**. Registration by March 23, would be appreciated but is not required. **WE LOOK FORWARD TO MEETING YOU!**



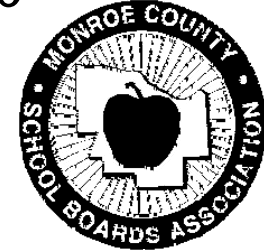
For more information,
contact

**Monroe County
School Boards Association**

220 Idlewood Road
Rochester, NY 14618
(585) 328-1972
www.mcsba.org

*Thinking of running
for your school board?
Want to know more
about it first?*

Attend
the



Prospective School Board Candidate Seminar

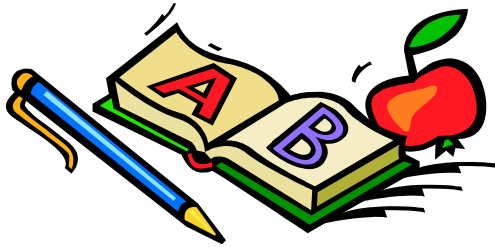
Saturday,
March 31, 2012
Airport Holiday Inn
(Brooks Avenue, Rochester)
8:00 am - 11:00 am

Prospective School Board CANDIDATE SEMINAR



Do I really want to be a school board member?

Let MCSBA help answer your questions!



- How can I help improve education in my district?
- What role can I play on my district's school board?
- How will board service affect me and my family?
- Can I expect any help from the superintendent?
- What legal information do I need?
- How do I get nominated?
- How do I run a winning campaign?

AGENDA

- | | |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 am | REGISTRATION & continental breakfast |
| 8:25 am | WELCOME
Aggie Seneway
<i>MCSBA President</i> |
| 8:30 am | PRESENTATIONS

<i>Board Member</i>
Eileen Hansen
Wheatland-Chili CSD

<i>Superintendent</i>
Sue Allen
East Irondequoit CSD

<i>School Attorney</i>
Dennis Barrett, Esq.
Ferrara, Fiorenza,
Larrison, Barrett & Reitz |
| 9:20 am | BREAK |
| 9:30 am | QUESTIONS & ANSWERS |
| 9:45 am | RUNNING A WINNING CAMPAIGN
Jody Siegle, MCSBA
Executive Director
Sherry Johnson, MCSBA
Assistant to Executive Director |
| 10:30 am | QUESTIONS & ANSWERS |
| 11:00 am | ADJOURNMENT |

OBJECTIVES

- Help you learn what role you can play in your school district's governance.
- Describe what school board membership involves.
- Demonstrate the kinds of assistance to expect from MCSBA and school district leaders if you decide to run.
- Recommend techniques for getting elected if you decide to run.

REGISTRATION

Complete the form on the reverse side of this page, and return it to the MCSBA Office by March 23.

Registration fee: \$10.00

The registration fee covers a continental breakfast as well as written materials that include legal requirements of candidates, sample candidate literature, and expectations of school board members.